Landmark calf formulas are developed with the calf raiser in mind, fostering the growth and development of baby calves.

- For producers seeking traditional performance.
- Great frame growth and excellent starter intake.
- Feeds like a 22% protein formula – from proprietary AmNeo® technology.
- High in functional globulin protein – from Complement® technology.
- Fatty acid balance – from proprietary NeoTec5g® technology.

**FEATURE** | **BENEFIT**
--- | ---
AmNeo | - Allows for more body weight and structural growth at a lower concentration of protein  
- Allows this 20% CP formula to feed like a 22% CP formula  
- Improves the efficiency of protein use

NeoTec5 | - Improved ADG  
- Improved frame growth  
- Improved feed efficiency  
- Less days with diarrhea  
- Less Clostridial sickness  
- Better titers to typical vaccines

Complement | - Improved ADG  
- Improved frame growth  
- Improved feed efficiency  
- Less days with diarrhea

Bovatec | - Effectively controls coccidiosis  
- Increases rate of weight gain and feed efficiency

Celmanax | - Acts against different gastrointestinal challenges; calves partition energy to growth as opposed to fighting immunity challenges

**GUARANTEED ANALYSIS**

- Crude Protein (min) .................. 20.0%
- Crude Fat (min) ........................ 20.0%
- Crude Fiber (max) ................. 0.1%
- Calcium (Ca) (min) .................. 0.5%
- Calcium (Ca) (max) ................ 1.0%
- Phosphorus (P) (min) .......... 0.6%
- Selenium (Se) (min) ........... 0.3 ppm
- Vitamin A (min) ..................35,000 IU/lb
- Vitamin D₃ (min) ................ 7,500 IU/lb
- Vitamin E (min) .................. 150 IU/lb

**USAGE DIRECTIONS**

- Mix milk replacer powder at the rate of 0.5 lb (8 oz) of dry powder per 2 quarts of water (120 F).
- Feed 2 quarts of reconstituted milk replacer TWICE A DAY to a 158 pound calf to supply lasalocid at the rate of 1 mg/kg (45 mg/100 lb) of body weight per day. Adjust feeding rate based on calf body weight (feed 1.27 quarts per 100 pounds body weight twice a day).

**IMPORTANT:** Thoroughly mix milk replacer powder in warm water and feed immediately. When preparing large batches (anything other than individual calf servings) keep the mixture agitated while dispensing into individual feeding containers to prevent any settling which could result in the feeding of improper levels of lasalocid.

**MANUFACTURED BY:** Landmark Services Cooperative
800-305-9676  landmark.coop